

Nine Trust Rules:

1. Make contact personal
2. Define mutual goals
3. Set a good example
4. Built trust with good rules
5. Give one another responsibility and trust
6. Maintain course and remain calm, also when something goes wrong
7. Focus on informed trust, not blind trust
8. Handle misunderstandings mildly, be strict with abuse
9. Dare to experiment and learn from mistakes

Source: Trust Rules KPMG